

The 2009 Law Firm Business Development Practices Survey

details the latest trends, insights, and best practices garnered from top legal marketing and business development executives. Find out what techniques firms are currently employing to expand their client roster, with insights on what works, what does not, and the level of resources firms are dedicating to the cause. This report will help those charged with buoying the bottom line of their firm to learn from the experiences of peers and competitors, and improve their firm's ability to leverage marketing investments to maximize returns.

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